

John House Chosen Vice President In Promotion Of Personnel At Eastern

John M. House has been elected vice president and secretary - treasurer of Eastern Express, Inc., it was announced Tuesday. He has been serving as secretary and assistant treasurer.

Welby M. Frantz, president of Eastern, also announced five other major administrative changes.

Frantz said the changes, all to become effective Dec. 31, "complete the full integration of all marketing functions under one administrator and take a further step toward the establishment of a total management information system."

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The 27-year-old House, a native of Terre Haute, is a graduate of Garfield High School and Indiana University. He is currently serving a four-year term on the Indiana State University Board of Trustees.

House, his wife Barbara and their two children reside at 127 Woodbine Drive.

He succeeds as vice-president and treasurer Albert W. Stout who recently accepted an executive position with another motor carrier.

William G. Mitchell, currently vice-president of sales and operations, will become vice-president of marketing. Frantz said. Mitchell, who has been with the company since 1953, will be responsible for sales, traffic, services, public relations and advertising.

He and his wife, Sylvia, and their two daughters live at 236 S. 26th St. Drive.

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Thomas M. Henry, 51, currently a regional sales manager based at the company's Philadelphia office, has been appointed director of traffic and will be headquartered in the general office.

Henry, his wife Sally and their four children will make their home in Terre Haute. Henry, an ICC practitioner, attended the University of Pennsylvania and the Academy of Advanced Traffic.

Ned A. Bush, Jr., 37, who joined Eastern in 1954 and is currently serving as director of industrial relations and personnel, will head the operations department. Bush, a native of Terre Haute and a graduate of Indiana State University, is the



JOHN HOUSE



THOMAS JONES



FRED RUBEY



WILLIAM MITCHELL



TOM HENRY



NED BUSH JR.

father of three children. He and his wife Jacqueline make their home at 11 Timberlane Turn.

Thomas J. Jones, Jr., 25, another Terre Haute native and ISU graduate, has been named manager of labor and personnel relations. Jones and his wife Karen have one son and make their home at 3043 S. 10th St.

Fred P. Rubey, 32, will be-

come director of management information services. Rubey, who has been with Eastern since 1959, and his wife Nancy are the parents of three chil-

dren and reside at 10 Bogart Drive.

REFERENCE
DO NOT CIRCULATE

INDIANA ROOM

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T.H. Industries
T.H. Trib. 5/23/68

Eastern Opens New Terminal

A new half-million-dollar terminal to serve the industrial and consumer markets of Connecticut was opened by Eastern Express, Inc., at New Haven. The terminal is one of the most advanced in functional design and advanced material handling equipment in the nation.

Officiating at the opening of the new facility was Welby M. Frantz, president. Frantz and

other Eastern officials entertained members of the Connecticut newspaper and broadcast media, trade publication editors and dignitaries from the New Haven area at the official opening.

The 30-door facility is the first in the Eastern system, with a mechanical conveyor system designed and engineered to handle a greater number of shipments, having a smaller average weight, efficiently and economically.

Eastern's New Haven terminal manager is Paul E. Killingsworth. More than 65 persons will be employed at the new facility, which has 14,500 square feet of dock space and 2,040 square feet of office area.

A garage, covering 2,400 square feet and having two service bays, also is included in the new facility.

Located on 10 acres of land, the terminal was designed by Ewing Miller Associates, a Terre Haute architectural firm.

Eastern expanded its sphere of operations into Connecticut in 1957, when it assumed control of the Brown & Pollack Motor Lines, Inc., Fairfield, Conn. The terminal, recently vacated for the new one, was located at 338 State St. Extension, Bridgeport. In 1961, the Interstate Commerce Commission gave final approval for Eastern's acquisition of Brown & Pollack.

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T.H. Industries
T.H. Trib. 5/30/68

LOCAL TRUCKING CHIEF CHOSEN TO U.S. AGENCY

Welby M. Frantz, president of Eastern Express, Inc., has been appointed as a member of the National Defense Executive Reserve in the Office of Emergency Transportation by Alan S. Boyd, Secretary of the Department of Transportation.

Frantz will be one of 450 members of the emergency transportation unit of the executive reserve, which is a pool of executives selected to serve in key civilian post of the government in any future national emergency.

In addition, Frantz has been named to serve on the national staff of the office of emergency

transportation by John L. McGrunder, director of the office of emergency transportation.

Frantz, who became president of Eastern in 1962, has served as president and chairman of the board of the board of directors of the American Trucking Association, an organization in which he has long been active. In addition, he is currently serving as president of the National Defense Transportation Association, a post to which he was elected to last October in Los Angeles.

T.H. Industries
T.H. Trib. 10/10/68

Eastern Express Revenue Sets New High

A record four-week revenue of \$5 million for Eastern Express, Inc., was announced today by the company's vice president of marketing, William G. Mitchell.

The record period revenue also produced the highest period profit in the history of the 22-year-old Terre Haute based motor carrier, Mitchell said.

Projections for the remainder of the year, Mitchell said, indicate the company will record revenue totalling \$55 million, another milestone in the company's history.

"As Indiana's largest motor carrier, we hope the citizens of Terre Haute and Indiana, many of whom have contributed directly to our rapid growth; will share with us the joy and satisfaction of reaching this significant milestone," Mitchell said in making the announcement.

Eastern, which employs more than 3,000 persons in 35 cities located between the Eastern seaboard and the Rocky mountains, will mark its 23rd anniversary next Jan. 28.

The company was founded with its home office in Terre Haute by its board chairman, Wilson M. House. At the end of its first year of operation, the company's revenue topped the \$1.1 million mark.

Guided by House and the company's president, Welby M. Frantz, the motor carrier's growth has been marked by the acquisition of new and extended authority 12 times. Nationally, it ranks as 16th in the nation in terms of gross revenue.

By 1950, just four years after its founding, the company's revenue reached the \$10 million level. Five years later, revenue reached \$20 million, making Eastern the first motor carrier in the nation's history to accomplish such in only 10 years of operation.

Revenue topped the \$50 million mark for the first time in 1966.

General offices of Eastern Express are located at 1450 Wabash.

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T.H. Industry 3/12/69 STAR

NY Company Buys Eastern Express

By SARAH BENCE
Star Staff Writer

Sale of Eastern Express, Inc., to American Export Industries, Inc., was announced Tuesday by Wilson M. House, chairman of the board of the family-owned motor carrier with headquarters at 1450 Wabash Ave.

House made the announcement at Fort Lauderdale, Fla., simultaneously with one in New York made by Jakob Isbrandtsen, president of AEI, with headquarters in New York.

House said Eastern stockholders had entered into a written agreement to sell all the stock of the company to AEI. The purchase price was not disclosed.

Eastern will operate as a subsidiary of AEI. The present management with Wilson M. House as chairman of the board

and Welby M. Frantz as president will continue. The board will also remain as it currently is.

Negotiations for the transaction were handled by Wilson M. House. Welby M. Franz, John M. House, Fred Rubey and Robert Wolfe, the latter counsel for the firm and a member of its board.

In his announcement House said, "This transaction means that Eastern Express will continue to be headquartered in Terre Haute and will allow our management to participate in a transportation system both national and international in scope."

AEI, which is a family-oriented firm, has unusual interest in a firm that is family-owned, House said. The new owner also is a member of the New York Stock Exchange.

AEI operates as a holding company with major interests in shipping, equipment rental, ship stabilization and various other investments. One of its major holdings, American Export Isbrandtsen Lines, operates between American ports and ports in Northern Europe, the Mediterranean, India and the Far East.

Eastern was formed by House in January, 1946 and now is in its twenty-fourth year of operation. House purchased the authority of Adams Transfer & Storage Co., when he formed the new company. Facilities included terminals in Chicago, Trenton, N. J., Jersey City, N. J., and general offices in Terre Haute.

The first freight was shipped out of Terre Haute in February, 1946. The firm spread in the east and to the West that year. In the first year it tripled its terminal facilities and increased employment from 6 to 426.

In 1951 it began acquiring other companies, which has continued with its operations extending farther to the East, West, South and North.

It now has more than 30 terminals, 3,000 employees and last year had sales of \$56,000,000.

This is the second sale within a week of a locally based and privately owned motor carrier. Last Wednesday B. F. Goodrich Co., announced it had purchased Motor Freight Corp., from Harry Adams.

Welby Frantz Is Re-elected NDTA Leader

WASHINGTON, D. C.—Welby M. Frantz was re-elected president of the National Defense Transportation Association here. He is president of Eastern Express, Inc.

Also elected at the board of directors' meeting—preceding the NDTA's 23rd Annual Transportation and Logistics Forum—were 20 vice presidents, nine territorial chairmen, 28 national vice presidents-at-large, state and regional chairmen, all of whom make up the association's board.

Some 2,000 top-ranking civilian and military transport experts from throughout the world are expected to attend the three-day session. As a part of the Forum, five exhibits covering land, sea and air transport modes were officially opened tonight at a reception and press preview. The exhibits—free to the public—emphasize freight cargo and containerization. Represented are all branches of the military service, the National Aeronautics and Space Administration, the Department of Transportation, Office of Civil Defense and Federal Highway Administration as well as commercial exhibitors.

Secretary of Transportation Alan S. Boyd will be the keynote speaker at tomorrow's opening session.

T.H. Industry TERRE HAUTE, STAR 1-1-69

Eastern Express Names Rubey Secretary

Fred P. Rubey has been elected secretary and a director of Eastern Express, Inc., by the company's board of directors, according to Board Chairman Wilson M. House and Eastern's President Wilby M. Frantz.

The board, meeting in annual session, also elected John M. House to the position of senior vice president of finance and William G. Mitchell to the position of senior vice president of marketing.

Rubey, 33, began his career with Eastern in 1960. During the last year as director of management information services, Rubey was instrumental in establishing for the company a profit and loss system of accounting and an incentive personnel.

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A native of Terre Haute, Rubey is a graduate of Louisiana Polytechnic Institute and has completed work toward a masters of business administration at Indiana University, Bloomington.

Last February Rubey was named recipient of the Terre Haute Distinguished Service Award for his "outstanding contributions in community affairs and devoted service to the Jaycees."

Rubey, his wife Nancy and their three children live at 10 Bogart Drive.

In addition to his new title, House retains the position of



FRED RUBEY



JOHN HOUSE



WILLIAM MITCHELL

treasurer of the company, which he assumed a year ago. House is a graduate of Indiana University, Bloomington.

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House is currently serving as secretary of the board of trustees of Indiana State University. He and his wife Barbara and their two children reside at 127 Woodbine Drive.

Mitchell, 52, began his career with Eastern in 1953 as a national accounts representative.

He was appointed vice president of sales and operations in 1962 and became vice president of marketing last year.

Mitchell, a native of Peoria, Ill., is a graduate of Bradley University.

In April last year Mitchell was honored by the American Trucking Associations, Inc., Sales Council with the Distinguished Service Award, the first such honor ever bestowed by the council.

He, his wife Sylvia and their

two children reside at 236 South 26th.

7.11.11 INCLUSTRY
1-29-76
**Eastern Express
Marks Silver
Anniversary**

More than 200 employees of Eastern Express, Inc. in Terre Haute and West Terre Haute received new service awards Thursday, marking the company's silver anniversary.

William G. Mitchell, president of the Terre Haute-based motor carrier, made the presentation of the awards at an open house for employees and their families.

Included in the presentation were diamond pins to seven local residents, who have been with the company since its inception in 1946, 25 years ago.

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Those receiving 25-year awards were Wilson House, board chairman; Welby Frantz, vice chairman; Donald Evinger, traffic department and drivers Richard Brazzell, Charles Warnock, James Webster and Fred Oleghorn.

Other awards were presented for one, five, ten, fifteen and twenty years of service.

Every award bears the new Eastern trademark, identifying the company as a part of the Inter-Freight System of American Export Industries.

All other employees in Eastern's 16-state operation also received new service awards.

The open house included a tour of Eastern's general office, currently undergoing extensive remodeling.

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A new communications center was opened last week. The center houses a communications system, which is the first of its type in Indiana and only the fourth in the country. The automatic, computer-controlled system links all of Eastern's installations by teletype.

The company also relocated its Central Dispatch offices, tripling the area formerly occupied by the department, which coordinates the movement of Eastern trucks in its 16-state operation.

Other remodeling still in progress will provide additional executive offices.

Eastern's general offices have been located at 1450 Wabash for more than 10 years. Continued expansion of the company's operations has created a need for more office space.

Eastern Express

W.H. Industry

Community Affairs File

New Look at Eastern *Business (T-14)*



TWO BRITISH MOTOR CARRIER executives visited the Eastern Express, Inc., general offices in Terre Haute last week. Spence B. Francks (left), group operations manager for Wilkinson Transport, and Alan J. Chamberlain (center), financial controller for Lex Transportation, discussed new maintenance programs with James Nelson, director of maintenance for Eastern/R-C. Francks and Chamberlain have been touring U.S. motor carriers to compare and review operations. While at Eastern, the two observed the new computer controlled communications dispatch system which was recently installed for Eastern and R-C.

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Ts SEP 29 1974



TRAFFIC DEPARTMENT—A spacious new floor of offices has been opened on the third floor of the Eastern Express and R-C Motor Lines general office located at 1450 Wabash Ave. in Terre Haute. Eastern, with temporary management control of R-C granted by the Interstate Commerce Commission in 1972, has increased office space to handle home office functions for the Florida-based motor carrier pending merger approval. Located on the new floor is the Special Services Division and the Traffic Department. Also included in the remodeling is a new auditorium facility for conference purposes.



THE NEW AUDITORIUM which was part of the remodeling program on the third floor of the Eastern Express, Inc., general office, contains flexible audio-visual facilities and was designed with partitions to provide space for small meetings.

Eastern Begins Four-Day Week; Other Industries To 'Hold Line'

5 JAN 6 1975

By CARL ORTH

Star Staff Writer

Officials of Eastern Express Inc., the interstate trucking firm with offices located in Terre Haute, have announced a cutback to a four-day work week for some 125 clerical employees beginning Monday, Jan. 6.

"It's the first time we've had to cut back like this," William G. Mitchell, president of the company, told The Star. The decision is restricted to hourly employees at the local business office. Operations at the firm's local terminal will continue as usual, according to Mitchell.

Meanwhile, officials at other area industries, including Festival Homes, Stran Steel Corp., Modern Album Inc., Anaconda Aluminum Co. and Ethyl Visqueen stated their companies plan to hold the line during January and contemplate no further layoffs.

At Columbia Records Division of CBS, Inc., business is "operating at full," stressed John K. Lemry, plant manager, in anticipation of a pickup during spring advertising campaign.

But in the trucking industry, shutdowns of automotive and other plants for weeks at a

time during the holidays due to bad business conditions created a backlash effect on freight firms, Mitchell explained.

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"We won't know when the company will return workers to a five-day basis," the president added. "We need a couple of weeks to judge trends in business."

Mitchell indicated "all trucking companies" are suffering temporary cutbacks. The continued slump of business for auto manufacturers prevents predicting when the four-day week for the local office will be scrapped.

Yet, the firm's president gave hope that the economizing measure would be short term. Eastern Express officials should have more information on which to base a decision by the end

of January, he indicated.

At other local plants, plant manager Lemry of Columbia Records said there was no prospect for layoffs. Columbia has not idled any employees, although workers received two paid extra days at Christmas vacation on Dec. 26 and 27.

Full capacity operations also will characterize the Columbia House record club outfit, Oren P. Testa, vice president of operations agreed.

"During the first months of the year," Testa commented "we have our spring advertising campaign, one of the busier seasons of the year."

"That's always subject to change," Testa cautioned. But he added there is "no indication" of any slack of sales for the coming months.

The outlook remains somewhat gloomy for Stran Steel Corp., where 266 men were thrown out of work during November, 1974.

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"Right now, we're going to try to hold on to what we've got," Frederick M. Cartwright, supervisor, told the Star. "We're looking for an upturn in late spring," Cartwright added, hinting some of the 266 men might be signed back on by then.

Recently the corporation won the first phase of a \$10 million contract. As a result of the "good news," the local plant established a seven-day working schedule for one of the insulated panel lines and could return a second line to a full week basis.

Festival Homes in Brazil is "resuming full operations" on Monday, explained Tom Thurmond, general manager, after workers got an extended two-week Christmas vacation when the firm was "unable to get supplies in from Elkhart."

Now that the Elkhart plant has returned to production, the Brazil company has "no further plans for cutbacks." Thurmond indicated the firm might expand production depending on the success of the showing of two new model lines in Louisville, Ky., Jan. 14-16. Festival Homes introduced a new model at a mid-December showing here.

Recovering from a temporary layoff of 500 men during the holiday season for several weeks, Anaconda Aluminum will return to full capacity, according to Victor Torasso, division manager. "We've had our share (of shutdowns)," Torasso quipped.

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"It looks like it's going to pick up," Richard N. Fields, manager of Modern Albums Inc., stated concerning business conditions.

"We brought back all the people" put out of work, Fields added. As the 48 persons laid off return to their jobs, the company doesn't anticipate any more cutback, the manager indicated.

But 38 employees of the Ethyl Visqueen division of Ethyl Corporation laid off Dec. 15 will remain off the job for the time being, R. Streacker, plant manager, told The Star.

"(We) aren't presently making any new plans," he continued, "but we will be looking

at (the situation) on a daily basis."

Concerning any additional layoffs, Streacker commented that it is "difficult to say" if more are in the offing. But if a "drop of business" which caused the December layoffs continues, Streacker concluded, officials might likely seek to cut back further on production.

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240 Workers Affected

T MAY 11 1977

Industries (TH) Community Affairs File

Eastern Express Ceases Operation

By CRAIG McKEE
Tribune Staff Writer

Officials at Eastern Express, Inc. confirmed Wednesday that the company has ceased operation effective Tuesday afternoon. Approximately 3,500 employees system-wide have been laid off, including 240 workers locally.

The company filed a petition for reorganization under Chapter 11 of the Federal Bankruptcy statutes last week. Under the provisions of that law, Eastern Express, Inc. will wind down its operation under the supervision of bankruptcy officials.

Ben Brough, Eastern's manager of sales administration, advertising, and promotion, said that the company intends to deliver all freight presently

under contract. "We will take no new orders, but we will deliver all freight presently being shipped," he said.

He also noted that some employees will be retained to "wind down" the company's operation. "We don't know how many people will remain to complete the work, but we are required to collect assets for our creditors," Brough said.

The firm's financial difficulties stemmed from two basic problems in recent months. The severe weather created serious cash flow problems for the company. Delays resulting from the extreme weather conditions seriously hampered the financial status of Eastern's trucking business.

Brough also noted that Eastern had

recently employed a new computer system for billing. "The changeover to the computer hurt us. Both the expense of the operation and the fact that we were not able to get bills out on time cost us several weeks worth of cash flow," Brough said.

Reports indicated that the company was assisting its former employees in their search for new work.

Jim Switzer, business agent for the local Teamsters union, stated that the union had already found new jobs for some truckers laid off in the Eastern closure. "However," Switzer noted, "we're dealing with only about seven of our truckers being laid off. Many of the other employees being laid off are office personnel."

He indicated that the Teamsters were working on new employment for its members affected by the closing and were optimistic about those chances.

Effects of the closing on local business have not been estimated, but Brough noted that Eastern did "about \$10,000 worth of business a day for Terre Haute businesses." He continued, "There are other companies which will take over the business, but shippers will not have the variety of selection."

First indications of the financial woes at Eastern Express came last Tuesday with a report of a U.S. Internal Revenue Service \$2 million tax lien filed against the company and recorded in the office of the Vigo County recorder.

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Status Of Truck Firm *Industries (TH)* S MAY 20 1977 Outlined By Myers

After receiving several inquiries from employees who are laid-off from Eastern Express Inc., which was recently closed and placed in receivership in Federal Court, Congressman John Myers (Rep. 7th Ind. Dist.) issued the following statement:

The clerk in the U.S. District Federal Court where the bankruptcy petition was filed has said that Eastern Express has been placed in receivership, which essentially removes control of the corporation from the hands of the firm's man-

agement and places it under court control.

The court further advised Myers that no fraud investigation will be initiated unless written complaints are received by the federal judge. Persons wishing to call any matters to the attention of the court should write to Judge John Galgay, Bankruptcy Court, 40 Foley Square, New York, N.Y. 10007.

Persons believing they are owed money by the firm, should file a Proof of Claim Form, which is available from the U.S. District Court Clerk's Office, 210 Federal Building, Terre Haute. This form should be completed and returned to Judge Galgay.

Myers said he contacted the Pension Benefit Guaranty Corporation which was established by Congress in 1974 to guarantee payment of insured benefits if covered plans terminate without sufficient assets to pay such benefits. Eastern has filed notice with PBGC, thus triggering a complete review of the pension plan to determine its financial condition. Once this is completed, PBGC will decide what action is required to protect the pension rights of the employees.

Because the trucking industry normally falls under the jurisdiction of the Interstate Commerce Commission Myers' office has also been in touch with this agency. The ICC advised him that the company is under absolute control of the bankruptcy court and that the ICC has absolutely no jurisdiction over the disposition of this case.

Myers stated he has also been in touch with the Indiana Employment Security Office which assured him that all employees of Eastern are eligible for unemployment benefits. Any employee who has not yet applied for such benefits should do so at the Indiana Employment Security Office, on the second floor of the Star Building, 6th and Ohio Streets.

Eastern petitioned for reorganization under Federal bankruptcy laws following an IRS suit filed in Vigo Superior Court for nearly \$2,000,000 for unpaid taxes. The petition was filed in New York.

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